

Developing Indigenous Resources - India AUGUST 2020



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Dr. Asha Katoch

CEO'S REPORT FOR AUGUST 2020

DIR-India's dedicated work and commitment towards the underprivileged community throughout the period of the COVID-19 Pandemic has given recognition to DIR-I amongst top organizations in the country.

We are grateful to the **Ma Foundation** who has sent us funds to feed 200 families. Grocery packages were distributed to these 200 families on 14th August 2020 and 17th August 2020.

Our special thanks to **Tata Consumer Products Limited** who have donated food to meet the protein-demand of the hungry stomachs we see every day. They donated: **Masoor Daal (Lentils): 250 KG** and **TATA Salt: 250 KG**.

As mentioned in our past reports, the **ENACTUS Team** of Panjab University is constantly working to assist DIR-India.

Our special thanks to **Dr. Seema Malhotra**, who is in-charge of the Enactus Team. She is the main inspirational force that motivated the student community and is working hard to generate funds for DIR-India. The Enactus Team will continue this fund generation campaign for DIR-India, which is helping in building the SBI Bank of DIR-India on a monthly basis in a small way.

The **Enactus Team** also donated 100 face shields and 61 face masks made in the Garment Factory for protection and safety of the DIR-India Team.

Our special thanks to **Mr. Harshvardhan and Meenakshi Jain** for feeding 130 children and families with duly packed cooked meals. Distribution was done on **13th August 2020** at DIR-India Office premises by observing all COVID-19 Pandemic safety measures.

Connect Telecommunication Services have laid a fiber-optic cable network supply in Nayagaon. DIR-INDIA is one of the first customers who have been given broadband services with good internet speed. Working in the Basti office has become smooth and convenient.

YOUNG LOVE

Teenage love makes us do things that we never thought otherwise possible. At 16, Priyanka fell deeply in love with Krishna, 17. Seeing no other way, they eloped in 2016. Blind in love, without a care in the world, the new couple moved to Nayagaon.



They called a small room their home and spent their time with each other instead of finding a way to survive. When the initial dreamlike state of love wore off, and the cold, stale reality set in - they realized that they had no plan for the future. The rose-colored glasses came off and the happy joyous moments turned into stressful situations, which turned into days and even months. With no real skills, experience or formal education, their hopes and dreams started to shatter. No good job opportunity was to be found even when they looked in the darkest corners. To ensure that they have some food in their stomachs, a roof over their heads, and clothes on their backs, Krishna started working as a rag picker in his local area, earning just enough to survive, but not enough to end their problems. Living in the Hawra Lines of Janta Colony, Nayagaon, things once again looked hopeful. Yet the illusion shattered when they had a child. They soon welcomed a son, and then the next year, a daughter. With two more mouths to feed in the span of two years, and the expense of a good education, the young couple once again found

themselves struggling to make ends meet. Nothing seemed to work, no matter how hard they tried. DIR- INDIA recognized their need and did whatever possible to help. We provided them with monthly groceries, filled with nutritious vegetables, fruits and grains. The children were being given educational supervision, and made sure that they were never underweight and had a healthy childhood.

With the lockdown and the reduced work load, Krishna earned less, which became a problem when they learnt of a new baby on the way. In a situation like this, no matter how hard he worked, their heads were still under the water. The children had to go to sleep on an empty stomach for some time because of the conditions that presented themselves in front of them. With two young children, a 6-month pregnancy and an ongoing financial crisis, a stressed Priyanka turned to us again. With DIR- INDIA looking after her during her pregnancy, and the monthly groceries, the couple is once again hopeful for a better future. As the lockdown restrictions are lifting slightly, a normal wage is bound to return - just in time to welcome their bundle of joy. The team at DIR- INDIA is extremely grateful to the **Ma Foundation** for helping us provide financial support to Priyanka and her family. All of us are extremely grateful.



NUTRITION TRAINING

Dietitian SWATI took a demonstration class on Stuffed, Steamed, and Fried Rice Cutlets. (Chawal ka Farah). This recipe is a Low-cost, high-calorie, high-protein based and ingredients are available in most of the Indian homes. Seasonal vegetables can be added to make it healthier and nutritious for children, pregnant women, and lactating mothers.

Date of nutritional demo: 18TH AUGUST 2020

Name of the dish: Steamed and Fried Rice Cutlets. (Chawal ka farah)

Ingredients: Rice Powder, Seasonal Vegetables, Yellow Lentil, Coriander, Oil, Dry Spices, Green Pepper, Mustard Seeds, Curry Leaves, Ginger and Garlic Paste

Nutritional value per cutlet: Protein: 3gm, Energy: 98 calories



STATISTICS OF RED ZONE CHILDREN

Age (Months)	# Children	%
0-12	10	1%
13-24	11	1.1%
25-36	15	1.4%
37-48	24	2.3%
49-60	20	1.9%
Total children in area	1045	100%
Total Red zone children	113	10.8%
Red zone children gone to village	08	0.8%
Not weighed due to COVID19 Pandemic	25	2.3%
Red Zone Children weighed	80	7.7%



STATISTICS OF MEDICAL PROJECT

Total # of Population	14418
# Males	7470
# Females	6948
Total # of children	1045
<u>Total Red zone children</u>	113
Red zone children Weighed	80
Currently gone to village	8
Not weighed due to COVID19 Pandemic	25
<u>Total Yellow zone children</u>	363
Yellow zone children weighed	177
Currently gone to village	36
Not weighed due to COVID19 Pandemic	150
<u>Total Green Zone children</u>	569
Green zone children Weighed	277
Currently gone to village	54
Not weighed due to COVID19 Pandemic	238

STATISTICS OF PREGNANT MOTHERS AND NEW BORN

# of women pregnant last month	31
# of deliveries	08
Births	Male: 04; Female: 04
Mothers who left Basti	2
Infant Death	0
Miscarriages	0
Abortions	0
Newly Pregnant	5
Trimester	1 st trimester: 0 2 nd trimester: 13 3 rd trimester: 15
# of women pregnant this month	31

DEATH DETAILS

HEALTH PROMOTER	AGE OF DECEASED (YEARS)	GENDER	CAUSE OF DEATH
MUSKAN	70yrs	Female	Unknown
SUNITA	70yrs	Male	Natural death
MEENAKSHI	25yrs	Male	Suicide

INCOME GENERATION PROGRAM

The DIR-INDIA team has taken over the responsibility of the Tailoring program. The HPs are exercising their tailoring skills in designing different shapes and sizes of face masks. Our HPs made 337 masks out of which 143 masks were sold. The tailoring section got orders for face masks from the Police department, Punjab University, and from a finance company.

Veena is skilled in designing and making Tiffin Bag and Laptop Bags which are in heavy demand.



DIR-INDIA AUGUST HIGHLIGHTS & VISITORS

♣ Creativity and Awareness from Rags and Waste Materials.

DIR India joined hands with **Social Substance** along with **Indian Creative Unity** to spread the awareness about the ongoing COVID-19 Pandemic through the Masterpiece of Art Abstract Painting. The painting was made by using waste material like old newspapers on August 7, 2020. The theme of the painting will be '**Spreading Awareness about COVID-19**'.

DIR staff will carry the information to thousands of people of Nayagaon over the period via online and offline mode of information dissemination.



♣ Cooked food sponsored by Harsh Vardhan Jain and Meenakshi Jain

The couple sponsored cooked meal to 120 underprivileged mothers and children on 13 Aug 2020.



♣ Enactus Team, Panjab University.

The Enactus team donated 61 masks and 100 Face shields.

This distribution was sponsored by **VERSATILE INDUSTRY.**



MASK DISTRIBUTION IN JANTA COLONY BY ENACTUS

♣ Covid-19 Pandemic Relief Program

DIR-INDIA team distributed grocery packages donated by the **MA foundation** on 14th August 2020 and 17th Aug 2020. This distribution fed the hunger of 200 households, thus benefiting 777 people.

Each package contained: Wheat flour (10KG), Rice (5KG), Daal(Lentil) (1KG), Sugar (2KG), Red Pepper Powder (100GM), Turmeric Powder (100GM), Refined oil (1L), Tea Leaves (250GM), Lifebuoy soap (1cake) and Salt (1KG).



GROCERY STORES SPONSORED BY
MA FOUNDATION

♣ Distribution BY OORJAA.

OORJAA donated 100 packets of milk and 288 Kinder Joy chocolates for children of Janta Colony on 20.08.2020.



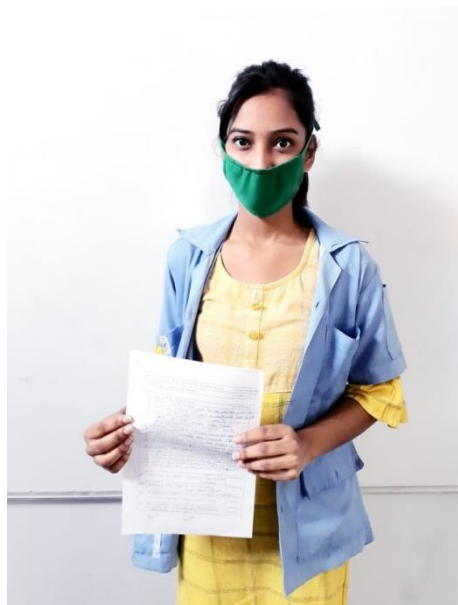
MILK AND CHOCOLATE DISTRIBUTION IN JANTA COLONY BY OORJAA

ACADEMIC PERFORMANCE OF DIR-INDIA

Medical Test



FIRST POSITION



SECOND POSITION

Nutrition Test



FIRST POSITION



SECOND POSITION

OUR TEAM



CONTACT INFORMATION

DIR-India CENTRE:	705-C Adarash Nagar, Nayagaon, SAS Nagar, Mohali
EMAIL:	admin@dir.ngo, ceo@dir.ngo
TELEPHONE NUMBER:	+911725034227 +91-9478866412

❖ **Bank details:**

DIR INDIA BANK DETAILS	
IN FAVOUR OF	DEVELOPING INDIGENOUS RESOURCES INDIA
BANK	STATE BANK OF INDIA
BRANCH	SECTOR-9, MADHYA MARG, CHANDIGARH-160009
ACCOUNT NO.	37375923235
RTGS/NEFT/IFSC CODE	SBIN0018249
MICR CODE	160002091
INSTAMOJO LINK:	instamojo.com/@dir

❖ **Please follow us on our Social Media Accounts**

INSTAGRAM	https://www.instagram.com/DIR
FACEBOOK	https://www.facebook.com/dir
TWITTER	twitter.com/@dirdotngo
YOUTUBE	https://www.youtube.com/channel/UCvjksGNLMLNLR6ji-7_kOPg
GIVE INDIA	https://fundraisers.giveindia.org/nonprofits/developing-indigenous-resources-india