

Developing Indigenous Resources

India

September 2020



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CEO'S REPORT FOR SEPTEMBER

Developing Indigenous Resources India (DIR-I) has been on the forefront in looking after the needs of the people of Janta Colony. A total of 100 families were provided with fresh vegetables, nutritious grains and everyday household items. We are extremely grateful to Ma Foundation for adopting two needy families for 6 months. They have financially assisted Suman and Gyatri to feed healthy meals to their malnourished toddlers, and have made sure they are on a path of recovery and a healthy life ahead.

Hindustan Unilevers supplied DIR-India with:

- 1500 units of Lifebuoy Soap (Bathing Soap)
- 1500 Units of 'Rin' Soap (Detergent).

DIR-India is indebted to **HINDUSTAN UNILEVERS** for this help and support as both these utility items are the need of the hour in the present crisis of COVID-19.

Our competence of the DIR Team in every field is incomparable, as both our senior staff and Health Promoters are dynamic and perfect in every field of responsibility.

Some pivotal highlights of September –

1. Ms. Manjeet Kaur conducted an online first unit test for 4 children who take regular assignments.

2. 13 Children of Kindergarten from SWAD School got admission in Government Model School Chandigarh.
3. The garbage dump in the adjoining plot of our Main office in the basti has been converted into a beautiful garden. We are grateful to Mr. Sood who has donated 100 flower pots and 25 plants. Mr. Sood is our Horticulture advisor who is frequently consulted on the type of plantation to be done which requires minimum maintenance but adds beauty and keeps environment healthy.



FORCED TO GROW UP

When you were 10 years old, what was your biggest concern? Maybe it was worrying if you had enough time to play outside. Or maybe to finish your homework before school but not Malti. At age 10, the greatest concern for **Malti** was her marriage. It was her wondering every day and night when she would be snatched up from her home and her family and put in a setting so unfamiliar and stressful, that she would have no chance at a proper childhood. At 10, Malti was married to Omkar, who had just turned 13. In their small village, **Rehni, Uttar Pradesh**, it was quite normal for girls to be married off as soon as they learnt how to form proper sentences. They stayed at home till the time they hit puberty, where they were forced to quit education and were given rigorous training on how to be the perfect house wife, who cooks, cleans, washes; because at the age of 10, a child is supposed to take the responsibility of not only herself, but her husband and his parents.



At 13, when Malti reached her menarche, it was decided by her parents and in laws that her time at her home was over. At the slightest possibility of fertility, a 13 year old girl was shipped off to live her married life, with no insurance of security or happiness. She began her married, sexually active life at 13, with her husband who was 16.

In search for a better life, Malti and Omkar shifted to Janta Colony, Nayagaon in 2005. The mirage of innocence shattered then they looked at life in a big city. No one was as helpful as they were in the villages. The same sum of money did not amount to the same resources. The ignorance towards everything around them leads the couple into deeper poverty. As a village girl, Malti was aghast at what her life had become. She did not have a childhood, and now was beginning to wonder if she'll even get her youth.

Over the span of 15 years, the couple produced **5 children**. With few resources, they struggled financially to maintain their children. She wanted to provide a good life for them, but was unable to sometimes even feed them every day.

Omkar had been working as a low pay laborer, to start earning something. But whatever he earned, he poured it into

a glass and drank.

After drinking, he did not stay the same. He changed completely.

The addiction held his hand and lead him down a path of self destruction. He became unaccountable and abusive. Malti wanted



to protect her children from the pain he would inflict. It made life for her exhausting and painful.

As Covid-19 hit, they could not make enough money to fight hunger and survive. No work was available for him, and the children were growing up. **DIR-India** took the case under their wing and has been providing nutritional food and groceries to Malti since March 2020. The health of the children as well as of Malti has improved drastically.

The team of DIR India is grateful to **Ma Foundation** for their financial support in these trying times. It is because of them that we are able to help mothers like Malti who are facing one of the toughest times in her lives. She is now a little worry free regarding her family's health.



NUTRITION TRAINING

Dietitian SWATI took a demonstration class on “No Maida, No Yeast **INSTANT SUJI TAWA PIZZA**”. The recipe is typically made as a healthy alternative to the traditional one which is made with refined flour (maida). Moreover, the pizza recipes are typically baked in a wood-fired or electric oven, but this recipe is made on tawa using gas cook-top and the base is made with semolina or upma rava which not only makes it healthy but also a tasty alternative. It also makes pizza crispy and hard similar to thin-crust pizza.

Date of nutritional demo: 15th September 2020

Name of the dish: INSTANT SUJI TAWA PIZZA

Nutritional value per slice: Calories - 89, Protein: 2.6gm (approx)



STATISTICS OF RED ZONE CHILDREN

Age (Months)	# Children	%
0-12	17	1.6%
13-24	7	0.7%
25-36	16	1.5%
37-48	22	2.1%
49-60	20	2.0%
Total children in area	1041	100%
Total Red zone children	115	11.0%
Red zone children gone to village	09	0.8%
Not weighed due to COVID19 Pandemic	24	2.3%
Red Zone Children weighed	82	7.9%



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**Children are
the hands by
which we take
hold of heaven.**

HENRY WARD BEECHER



STATISTICS OF MEDICAL PROJECT

Total Number of Population	14428
Total Males	7473
Total Females	6955
Total no. of children	1041
<u>Total Red zone children</u>	115
Red zone children Weighed	82
Currently gone to village	9
Not weighed due to COVID19 Pandemic	24
<u>Total Yellow zone children</u>	352
Yellow zone children weighed	180
Currently gone to village	36
Not weighed due to COVID19 Pandemic	136
<u>Total Green Zone children</u>	574
Green zone children Weighed	300
Currently gone to village	50
Not weighed due to COVID19 Pandemic	224

STATISTICS OF PREGNANT MOTHERS AND NEWBORN

Number of women pregnant last month	28
Number of deliveries	08
Births	Male: 04; Female: 05(1 Twin birth)
Mothers who left Janta Colony	4
Infant Death	0
Miscarriages	0
Abortions	0
Newly Pregnant	2
Trimester	1st trimester: 0 2nd trimester: 09 3rd trimester: 10
Number of women pregnant in September	19

DEATH DETAILS

HEALTH PROMOTER	AGE OF DECEASED (YEARS)	GENDER	CAUSE OF DEATH
MUSKAN	22YRS	FEMALE	NOT KNOWN
MUSKAN	53YRS	FEMALE	CARDIAC ARREST

INCOME GENERATION PROGRAM

- Our Tailoring team of HPs made 218 masks. There was a sale of 231 Masks.
- SHP Veena stitched 5 lunch bags which were sold to staff members only.



DIR-INDIA SEPTEMBER HIGHLIGHTS

♣ Covid-19 Pandemic Relief Program

DIR-INDIA team distributed grocery packages donated by the **MA foundation** on 15th September 2020. This distribution fed the hunger of 85 new needy households, thus benefiting 362 people.

Each package contained: Wheat flour (10KG), Rice (5KG), Daal / Lentil (1KG), Sugar (1KG), 1 packet Red Pepper Powder (100gm), 1 packet Turmeric Powder (100GM), Refined oil (1L), Tea Leaves (250GM) , Salt (1KG), One unit of RIN Detergent Soap and One cake of Lifebuoy Bathing Soap.



♣ HINDUSTAN UNILEVER DONATED 1500 UNITS OF RIN DETERGENT AND 1500 CAKES OF LIFEBOUY SOAP

On 15th September, HINDUSTAN UNILEVER distributed bathing and washing soap to 1500 families of Janta Colony, a Slum of Nayagaon, Punjab. The supplies of Lifebuoy Soap and Rin Soap have benefitted the health and Hygiene of 1500 families during the Pandemic crisis of Covid-19.



ACADEMIC PERFORMANCE OF DIR-INDIA

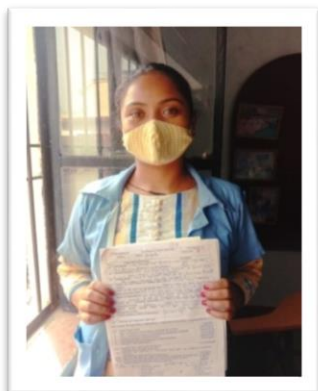
Medical Test **FIRST POSITION**



SECOND POSITION

Nutrition Test

FIRST POSITION



SECOND POSITION



OUR TEAM



CONTACT INFORMATION

DIR-India CENTRE: **705-C Adarsh Nagar, Nayagaon, SAS
Nagar, Mohali**

EMAIL:	admin@dir.ngo, ceo@dir.ngo
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Phone No.	0172-5034227
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Mobile No.	+91-9478866412
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❖ **Bank details:**

DIR INDIA BANK DETAILS	
IN FAVOUR OF	DEVELOPING INDIGENOUS RESOURCES INDIA
BANK	STATE BANK OF INDIA
BRANCH	SECTOR-9, MADHYA MARG, CHANDIGARH-160009
ACCOUNT NO.	37375923235
RTGS/NEFT/IFSC CODE	SBIN0018249
MICR CODE	160002091
INSTAMOJO LINK:	instamojo.com/@dir

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GIVE INDIA

<https://fundraisers.giveindia.org/nonprofits/developing-indigenous-resources-india>